



FLANDERS CLEANTECH INTERNATIONALISATION AWARDS



AppliTek

APPLITEK

INTERNATIONAL SUSTAINABLE IMPACT : Since 1985 AppliTek has been a trusted resource for analytical technology allowing customers to take control over treatment processes, water quality and raw material consumption. Amongst the challenges of today's society - matching economy with ecology - this is a message with a pleiotropic character, appealing to many authorities and private industries.

ABILITY TO EXECUTE IN FUTURE – ENABLERS & INHIBITORS : Conventional methods for water quality control are considered no longer to be sufficient, despite the fact that they are still imposed by many water authorities. There is a clear need for technologically advanced, continuous water quality monitoring with efficient spatiotemporal resolution. Contrary to common belief, process industries are much more familiar with this technology and consider this as investment equipment. Inhibitors (threats): factors that are likely to hinder successful entry of our technology are (1) presence of government mediated and/or sponsored large global players and (2) capital-intensive R&D.

INTERNATIONAL MARKET TRACTION

Turnover – in EURO

Total turnover (EURO) in 2013	9.000.000
Total turnover (EURO) in 2014	9.000.000
Total turnover (EURO) in 2015	11.000.000

Geographical market(s) – in %

- Belgium	1%
- Europe EU – neighbouring countries (GE, FR, LU,NL, UK)	4%
- Europe EU – other	16%
- Africa	2%
- Asia	40%
- Middle East	7%
- The Americas	30%

CONTACT

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More information: <http://www.applitek.com/en/>