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Henriette Naims completed a triple diploma program in international business studies and holds degrees by the European University Viadrina Frankfurt /Oder (Germany), the ESC Montpellier (France) and the Manchester Metropolitan University (UK). After several years of work experience in strategy and consulting divisions of the media and communication industry she joined the IASS in 2013 to research on the economics of environmental innovations and technologies and their industrial value chains. She is a PhD candidate at the School of Business and Economics at Freie Universität Berlin.